



ARIZONA CONSUMER LENDERS

USURY CAP PROTECTS BORROWERS WHILE MAKING CREDIT AVAILABLE

Arizona Consumer Lenders¹ (CL) are licensed and regulated by the Arizona Department of Insurance and Financial Institutions. Consumer Lenders can also participate in the Regulatory Sandbox program.²

Loans covered: Loans of \$10,000 or less subject to statute. Consumer Lender loans can be closed-end installment loans or open-end lines of credit. Loans can also be secured or unsecured.

Required to be licensed:	Non-bank lenders offering, making, or procuring at least three consumer lender loans per calendar year to state residents
Excluded	Banks, savings banks, trust companies, savings and loan associations, credit unions, etc.
Not required to be licensed as Consumer Lender	Licensed pawnbrokers, mortgage brokers, certain educational loan lenders. Lenders offering only loans over \$10,000.

Maximum loan terms depend on the size of the loan.

Loan amount	Maximum term
Up to \$1,000	24 months and 15 days
Up to \$2,500	36 months and 15 days
Up to \$4,000	48 months and 15 days
Greater than \$4,000 up to \$6,000	60 months and 15 days
More than \$6,000	Any agreed period

¹ Ariz. Rev. Stat. Ann. §§ 6-601 to 6-638 (Consumer Lenders Act), See Chapter 5 Consumer Lenders at: <https://www.azleg.gov/arsDetail/?title=6>

² Lenders that would otherwise need a license may be accepted to enter the Attorney General's Regulatory Sandbox Program to test "innovative" products and services.

Maximum Interest rates are tiered by the size of the loan.

Loan amount	Maximum interest rate
Up to \$3,000	36%
Greater than \$3,000 up to \$10,000	Blended rate with 36% on first \$3,000 and 24% thereafter up to \$10,000
Larger than \$10,000	No usury cap ³

Fees: Administrative fee of 5 percent of loan, up to \$150. Fee cannot be charged if loan is refinanced within one year. Recording fees or cost of non-filing insurance up to the amount for recording fees. Statute prohibits all fees not specifically authorized.

Total Cost (as APR) of Loans / Cash advances at maximum interest rate and administrative fee:
 Note: Thirty-seven states plus DC set lower caps than Arizona for a \$2,000 two-year loan.⁴

Loan / Cash advance	Term	APR
\$500	Six months	54%
\$2,000	Two years	41% ⁵
\$10,000	Five years	30%

Insurance: Lenders can sell property insurance on collateral for loans, credit life insurance, credit disability insurance, and credit unemployment insurance. Consumer Lender licensees are permitted to sell non-credit insurance including life insurance, accidental death and dismemberment insurance or disability income protection insurance. (A.R.S. § 6-638)

Balloon payments are prohibited. Loan notes must provide approximately equal periodic installments.

Arizona Department of Insurance and Financial Institutions Consumer Lender Licensees: The Arizona Department of Insurance and Financial Institutions (AZ DIFI) licenses and supervises Consumer Lenders. As of February 2026, 172 entities are licensed as active or approved Consumer Lenders with 248 licensed locations (company plus branch licenses).⁶

³ Arizona’s criminal usury statute, § 13-2208, only criminalizes charging interest greater than authorized by other law, such as the Consumer Lender law.

⁴ National Consumer Law Center (NCLC), “State Annual Percentage Rate (APR) Caps For \$500, \$2,000 and \$10,000 Installment Loans,” December 2025, at: https://www.nclc.org/wp-content/uploads/2022/08/202512_Fact-Sheet_APR-Caps-for-Installment-Loans.pdf

⁵ NCLC, *ibid*

⁶ DIFI Consumer Lender Licensee list, viewed February 2026, at: <https://azdifi.portalus.thentiacloud.net/webs/portal/register/#/>

The largest Consumer Lenders by number of licensed locations are:

OneMain Consumer Loan and OneMain Financial Group, Inc.	(28)	Amerisave Mortgage Corporation	(7)
Lendmark Financial Services	(9)	Republic Finance, LLC	(5)
Mariner Finance, LLC	(8)	MoneyMart	(4)

Licensed Consumer Lenders Report Quarterly Standard Rates of Charge⁷

The law requires licensed Consumer Lenders to file quarterly reports showing their rates for five sample loans. The reports illustrate if licensed Consumer Lenders are meeting the needs of consumers for small dollar loans and for car title loan substitutes under Arizona’s usury law. The December 2025 report from 149 companies lists 30 companies making \$500 unsecured loans, repayable in twelve equal monthly installments. This list is on the following page.

Nineteen companies reported rates for a \$2,500 consumer loans secured by a motor vehicle payable in 36 equal monthly installments.

Lenders are not required to report on standard rates of charge for larger unsecured closed-end installment loans or for \$500 loans with terms shorter than twelve months. The parameters for the vehicle-secured cash loans do not include lenders making larger cash loans.

⁷ Arizona Department of Insurance and Financial Institutions (AZ DIFI), “Consumer Loan Standard Rate of Charge Report, Quarterly Report as of 12/31/2025”, at: <https://difi.az.gov/sites/default/files/12.31.2025%20Consumer%20Lender%20Standard%20Rate%20of%20Charge%20Report.pdf> Lists licensed Consumer Lenders required by ARS § 6-609(D) to file rates for sample loans.

30 Licensed Consumer Lenders Report Rates for \$500 Installment Loans

Range of APR costs for licensees as of December 2025 that reported making \$500 unsecured loans, repayable in twelve equal monthly installments:

Adir Financial, LLC	36%	
Alphaeon Credit, Inc.	32.99%	
Bright Capital, Inc.	up to	24%
CHERRY TECHNOLOGIES INC.	up to	36%
Covered Care, LLC	5% -	36%
Delmarva Funding LLC	5.99% -	23.9%
Elective Group USA Inc.	up to	36%
Fastlane Lending Solutions, LLC	4.74% -	23.24%
Fenix Capital Group, LLC	up to	24.99%
Fly Country Financial LLC	10.25% -	20%
Franklin Credit Management Corporation	27.99% -	29.99%
Hudson River Lending, LLC	15.9% -	29.9%
IRC's Center for Economic Opportunity, Inc.	up to	19.56%
Klarna Inc.	7.99% -	34.99%
Marqeta Services, LLC	up to	29.99%
MoneyLion of Arizona LLC	7.95% -	29.99%
North Pond LLC	19.95% -	35.95%
Omni Financial of Nevada, Inc.		35.92%
OneProgress Services LLC	9.99% -	35.99%
PayTomorrow, LLC	up to	18%
Pioneer Military Credit LLC	9.99% -	35.99%
Regional Finance Company of Arizona, LLC	36.00% -	40.00%
Revi Credit LLC	5%	
Scratch Financial, Inc.	9.9% -	29.9%
Simple Path Financial LLC	4.99% -	36%
SonAriz Financial & Mortgage, Inc.	18% -	36%
Southwest Financial of Phoenix, Inc.	18% -	45.9%
Square Capital, LLC	up to	35%
Stream Innovations Inc.	1.99% -	11.99%
Uplift, Inc.	up to	36%

Lenders are not required to report on standard rates of charge for larger unsecured closed-end installment loans or for \$500 loans with terms shorter than twelve months.